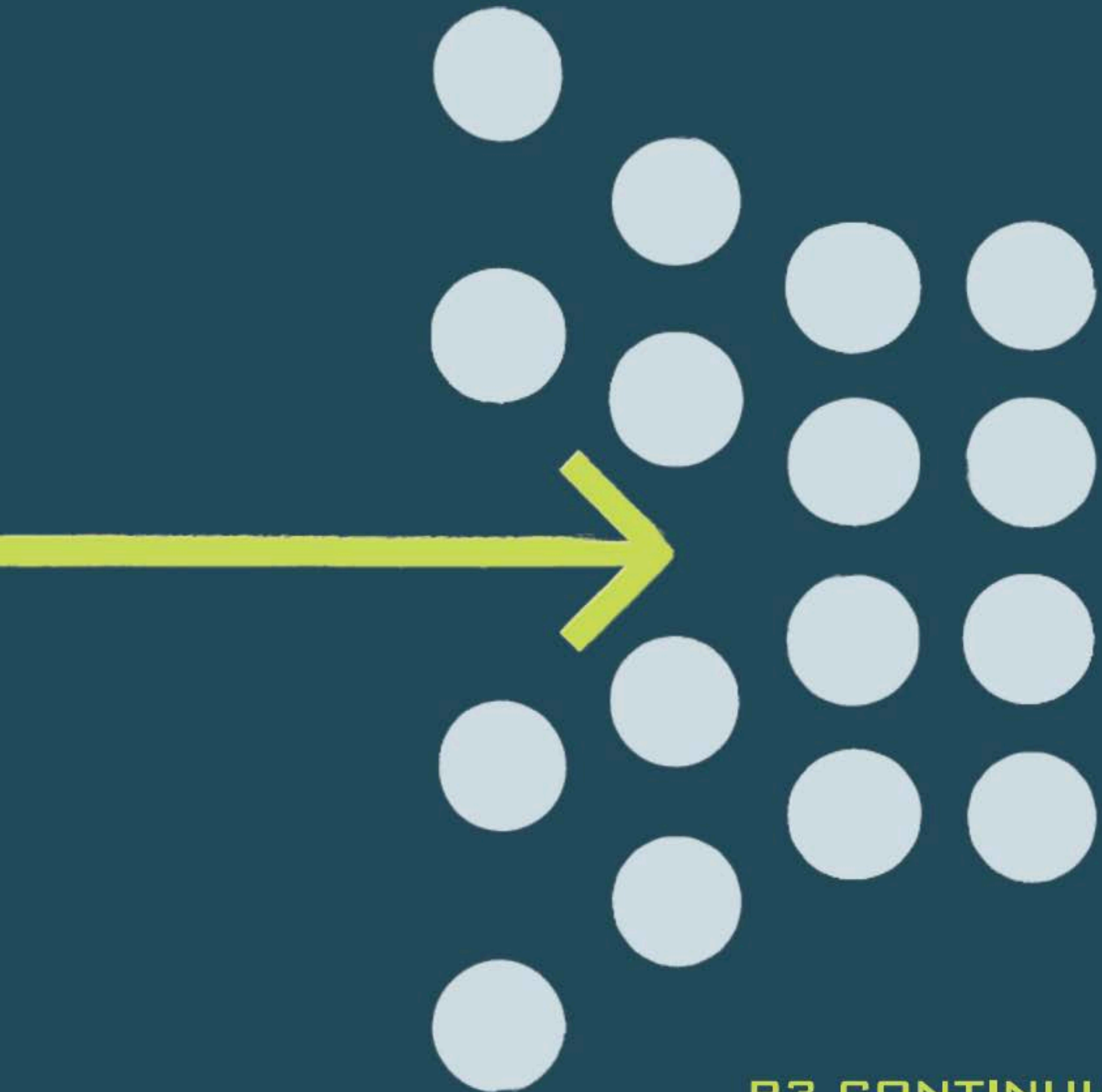


Comprehensive Crisis Management Solutions for All Organizational Levels



R3 CONTINUUM



For three decades, R3's crisis leadership preparedness and response consultancy has helped executives and organizations worldwide.

As a psychologically based firm, we have the experience, expertise, and reach to quickly and effectively protect reputation and other core assets when unexpectedly threatened. R3 Continuum (R3) is the only crisis response company that can respond to all levels within an organization, simultaneously, and at scale.

R3 responds to over 1,500 disruptive events per month.

These events include downsizing, reputational events, strikes, lawsuits, cyber incidents, natural disasters, product or service failures, threats, and incidents of violence.

This broad and active service portfolio allows R3 to provide solutions based on industry best practices in order to diminish the probability and severity of individual, strategic, operational, and financial impacts.

Executive Support

Protecting reputation and core assets

Using empirically-researched and field-tested methods, we help organizational leaders prepare for and respond to high-consequence crisis situations.

Strategic Crisis Planning

Reliability during high volatility

At the heart of any crisis response are strategic decisions that can either bring executives, board of directors, and organizations swiftly toward successful crisis resolution and enhanced reputation or increase the damage. Our world-renowned crisis thought leaders and senior level consultants have decades of experience you can count on to help you prepare for and respond to strategic crises of all kinds.

Services include:

- Plans, policies, and procedures
- Training and education
- Exercises and simulations

Executive Resilience

Professional and personal support

Executives shoulder enormous responsibilities and expectations, especially in a crisis. R3 offers customized 24/7 executive concierge services — discreet, expert support for high-profile leaders so that they can help effectively lead their organization and people through it. Support is provided during unique events, such as lawsuits, downsizing, mergers, restructuring, public relations concerns, shareholder activism, employee activism, customer activism, and product or service failures.

Services include:

- On-demand consultations
- Coaching to support direct reports
- Assistance for large events

Strategic Crisis Response

Minimize impact to reputation, brand, trust, strategic goals, and the ability to operate

Even though risk mitigation efforts focus on avoiding a potential crisis impacting the organization, some events still occur without being completely prepared. R3 provides 24/7/365 support to organizational leadership and crisis teams during these times. This includes development of strategic crisis management preparations for senior management to protect core assets (e.g., employees, key relationships, reputation, finances, shareholder value, brand, operations, and physical/intellectual property).

Services include:

- Reputation services
- Crisis management structure
- Crisis communications
- Counseling services
- Liaison with government /community leaders
- Business interruption
- Legal process
- Claims process
- Intelligence and investigations
- Event management

“Having led a public company through difficult times, I can personally attest to the value of this crisis management system.” - CEO of a Fortune 500 company



Management Support

Effectively manage all facets of disruption

Helps managers be more confident and effective in supporting others in the midst of crisis.

Leadership Consultation

Maintaining workplace resilience and performance before, during, and after a disruptive event

Proactive planning, tools, and ongoing support to help leaders prioritize goals and effectively respond to employee needs before, during, and after disruptive events. Our consultants will provide you with clinical support to thoughtfully address the needs of your employees and workplace culture.

Services include:

- Grief counseling
- Employee communications
- Family liaison support
- Regulatory response
- Physical security
- Restoration services
- Assistance with memorials
- Re-entry processes

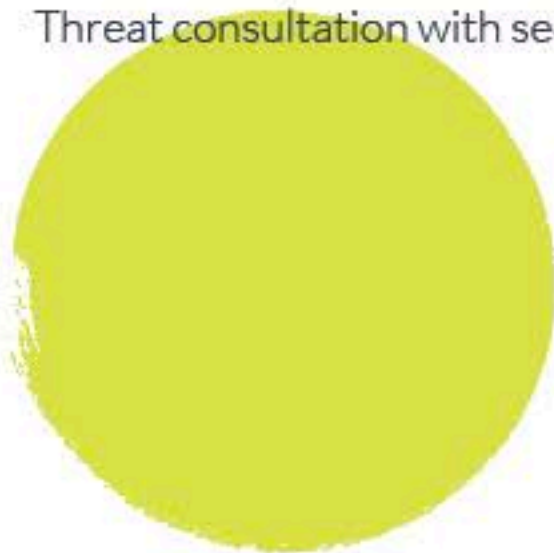
Threat of Violence Consultation (TOV)

De-escalate and manage potentially violent individuals

R3 assists organizations with developing a comprehensive violence preparedness strategy to help plan for, respond to, and recover from a range of violent incidents. We provide 24/7/365 support for threats from potentially hostile and violent people to create a plan of action to mitigate the event and develop defensible documentation.

Services include:

- Development of threat management team
- Protocols for legally defensible documentation
- Management and employee training
- Threat consultation with security professionals and forensic psychologists



Employee Support

Recovering from distress

When a disruptive event occurs, employees are understandably distraught and – in the case of a tragedy, it may be difficult to even return to work.

Disruptive Event Management

Immediate expert assistance

When a crisis strikes, we utilize a customized, caring, and multi-pronged approach to meet a variety of individual and organizational needs in order to speed workforce recovery and ensure safe return to work. Consultations can include:

- 24/7/365 availability on same day or within 24 hours of request
- Normalization of reactions
- Build on natural resilience
- Recovery support
- Transition to additional services

Telephonic Support

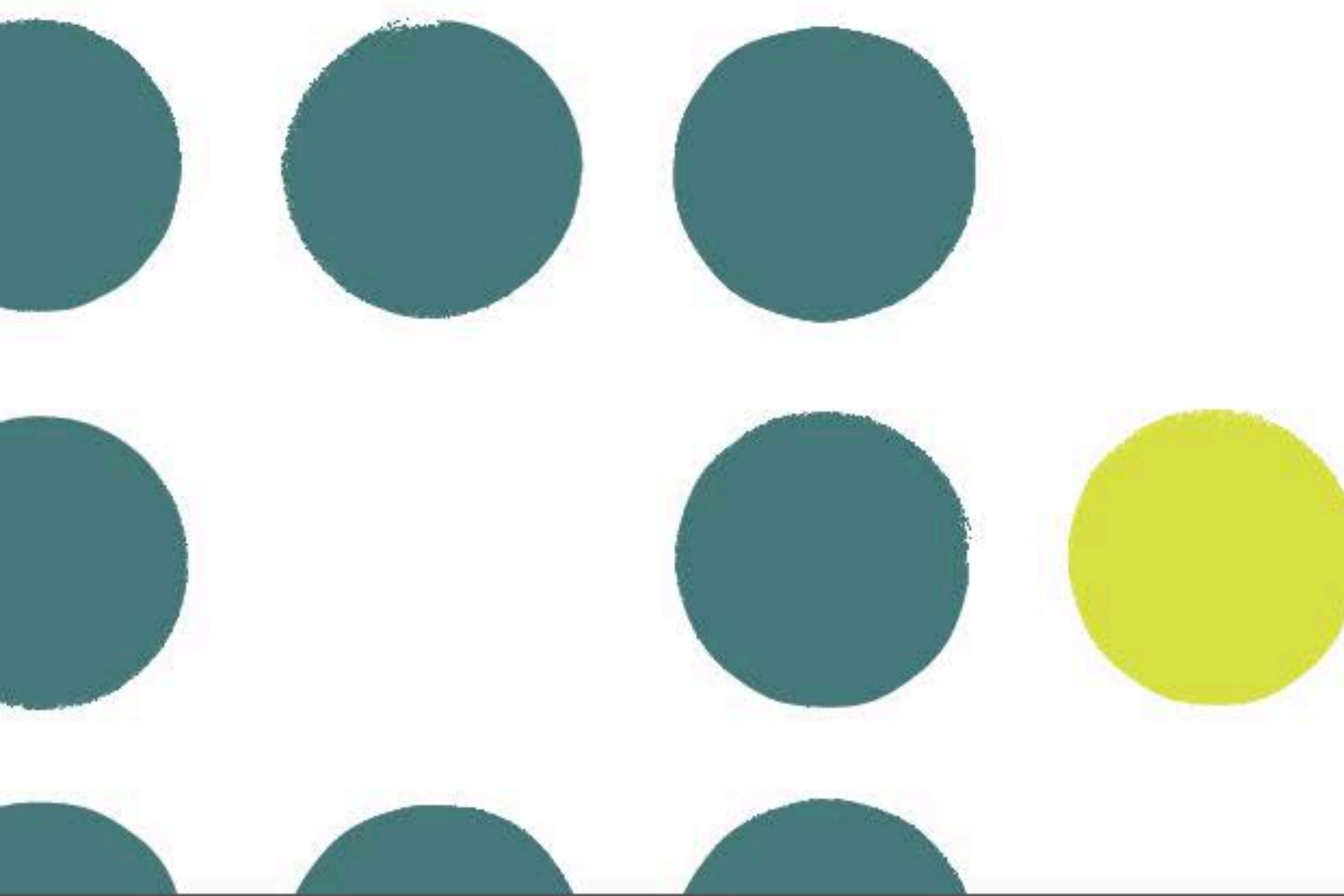
Outreach and on-demand

An effective, convenient, and economical way to provide direct behavioral health support to employees who have been affected by a disruptive event. It can be set up instantaneously and provides:

- Discrete, dedicated support line with 24/7 access to clinicians
- Outreach support calls to employees over a post event period
- Notification to employers of any employees who require additional support

“As a result of the R3 Continuum consulting, the most distraught co-worker returned to work after one week; co-workers who witnessed the event had little to no absence, and the remaining employees had no days absent from work.

- Risk Manager



Our Philosophy

Crisis events are highly contingent and depend upon actions taken and 360^o integration.

Regardless of the organization's level, those in leadership roles have responsibilities for incidents that threaten lives, property, reputation, and credibility. Understanding the scale, density, and interconnectedness of a crisis event is critical. R3 provides support to organizational leadership and crisis teams during these times.

Because of this response experience, we work with company leaders and employees to have a comprehensive plan and proper training to prepare you for the unknown.

A comprehensive crisis response or program should be integrated with executive level strategic crisis management, onsite leadership, and disruptive event management for employees.

In addition, crisis management programs should be integrated with enterprise risk, crisis communications, recall programs, business continuity programs, travel risk programs, active shooter programs, insurance programs as well as others.

Our Consultants

Speed and scale

The ultimate consequences to the organization depends upon the actions taken by management.

To counteract the time pressures on decision making, R3 has the unique capability to respond at the scale and speed needed for the event. Responses and consulting support can be initiated immediately with an onsite presence within hours, if needed.

By responding effectively and efficiently associated losses can be kept to a minimum.

Whether you have an incident or a sudden critical situation, our professionals are there to partner with you to assess and understand your needs and create optimal, tailored solutions to your most difficult challenges.

“Within hours of contacting them, an R3 consultant arrives to ascertain how employees are doing, gets more details on the event, and provides coaching around leaders’ responses.”

- Risk Manager

Our Security

Vigilant in an ever-changing security landscape

R3 is among the elite group of organizations worldwide who have earned global distinction by achieving HITRUST CSF Certification for our case management administration, operations, and systems. R3 earned this status by demonstrating to independent auditors that our security posture and practices meet the key regulations and

Industry-defined requirements collected in the comprehensive and flexible framework of prescriptive and scalable security controls that make up the HITRUST Common Security Framework. This level of assurance and protection of sensitive information is the new standard, and R3 is proud to be an industry leader in providing it to our clients.



**For more resources and real-time
Active Front Lines information, visit
[R3c.com](https://www.r3c.com)**

Contact Us We Are Here for You

For general service information

Email: info@R3c.com
Phone: 866-927-0184

For immediate workplace support

Email: response@R3c.com
Phone: 888-736-0911

Full scope crisis solutions that reduce reputational impact, while accelerating employee recovery and return to work outcomes.

Talk to us.

R3 CONTINUUM

Visit us at R3c.com and stay connected at:

